

BSP Wraps Up with Online Sharing 「商校交流計劃」 網上分享會暨閉幕禮

Despite restrictions, the BSP Programme successfully introduced high-school students to the business world throughout the past academic year

儘管受疫情限制，「商校交流計劃」過去一年成功讓高中生認識商業世界



The Chamber's Business-School Partnership Programme celebrates its 20th anniversary this year. Due to the pandemic, we couldn't hold our usual Closing Party, but we did mark the end of this year's programme with an Online Career Sharing Session and Closing Event on 9 July.

Since 2001, the BSP Programme has connected Chamber member companies with high schools in the city. It aims to foster communication and exchange among secondary students, teachers and businesses, while allowing students to gain more understanding of the commercial world.

The event started with six members from the Chamber's Young Executives Club sharing their work

experience and advice on career and studies with students watching online. This introduction helped the teenagers better understand a number of professions including accounting, corporate communications and data analysis.

During the Closing Event, Chamber CEO George Leung thanked the participating member companies for the time and effort they devoted to the programme, which has such a positive impact on preparing the younger generation for their career development. He also thanked all the principals and teachers involved for their tireless work, and for encouraging their students to participate in the programme.

Despite the Covid restrictions, the BSP Programme was still able to organize a range of online and physical events involving 70 pairs of companies and secondary schools throughout the academic year. These included company visits, talks, job shadowing, online workshops and training.

Students were encouraged to write a report after the activities to reflect on what they had learnt: this year, four submissions were selected as Outstanding Students' Reports. The Closing Event wrapped up with presentation from three groups of students about their experience and what they had learned from the various activities.



總商會「商校交流計劃」今年邁向 20 周年。在疫情限制下，我們未能如常舉辦閉幕派對，遂於 7 月 9 日舉行網上職業分享會暨閉幕禮，為本學年的計劃畫上句號。

「商校交流計劃」自 2001 年首辦以來，一直協助總商會的會員公司與本地中學建立聯繫。計劃旨在促進中學生、教師和企業互動交流，同時增進學生對商業世界的認識。

首個環節邀得總商會卓青社六位會員與學生分享工作經驗，並就事業和學業提供建議，幫助青少年深入了解多個專業領域，包括會計、企業傳訊和數據分析等。

總商會總裁梁兆基在閉幕禮上感謝各會員公司為計劃付出時間和精力，積極協助年輕一代規劃事業發展。他亦感激一眾校長和教師努力不懈，並全力鼓勵學生參與活動。

面對疫情限制，「商校交流計劃」在本學年仍得以為 70 組公司和中學籌辦多個網上和實體活動，包括企業考察、講座、工作影子實習、網上工作坊和培訓課程等。

學生在活動結束後撰寫報告，反思學習成果；本年度共有四份報告獲選為「優秀學生報告」。閉幕禮的最後一個環節為三組學生進行匯報，分享參加不同活動的經歷和得著。



面授課堂及其他學校活動間歇性暫停超過一年，香港學童和青少年的學習受到嚴重干擾。

即使學生在家進行網上學習，但學習體驗與傳統課堂教學截然不同。專門研究青年議題的智庫組織 MWYO 青年辦公室在一份研究報告指出，學習損失還可能影響學生未來的收入水平。

為協助會員和學生了解有關議題，總商會邀得 MWYO 高級研究員黎卓然及研究員陳朗軒出席 7 月 12 日的網上研討會，分享《新冠肺炎停課安排帶來的長期經濟損失預測》調查報告的重點和政策建議。

MWYO 採用世界銀行的估算方法，推算香港在疫情下停課造成的終身收入損失總額達 2,703 億港元，平均每名學生將損失 32.9 萬港元收入。不過，部分學生所受的影響可能尤其嚴重。

停課亦可能擴大不同社會經濟背景的學生的教育差距，長遠而言或會加劇貧富懸殊。預期來自高收入家庭的學生將損失約 20.7 萬港元終身收入，低收入家庭的學生則會損失約 42.6 萬港元。

陳朗軒解釋：「居住環境或會影響學生『在家學習』的成效。家中欠缺穩定網絡和舒適學習空間，會令學生難以專注，從而降低學習效率。部分基層家庭甚至未能為子女購置電腦，使他們在網上課堂更易落後於高收入家庭的同學。」

根據估算結果，黎卓然提出多項政策建議和方向，以減輕停課造成的負面影響。

首先，政府可考慮向低收入家庭發放補習券，協助基層學生趕上進度。富裕家庭通常透過私人補習提升子女的學習成效，但補習班費用高昂，往往令低收入家庭卻步。

政府已推出其他針對基層家庭的資助計劃，例如「上網費津貼計劃」及「關愛基金」等，學校應協助有需要的家庭了解這些計劃詳情，從而改善子女的網上學習體驗。

其次，假如學校需要再次停課，MWYO 建議政府設法維持教育相關的公共服務，例如在圖書館暫停開放期間繼續提供網上預約及歸還／領取圖書館資料的服務。

為中學生提供實習和接觸商業世界的機會，亦有助彌補停課對青年發展前景的影響。MWYO 另一項研究顯示，實習計劃能助學生提升軟技能、規劃事業方向，以及在畢業後順利投身勞動市場。

最後，黎卓然強調學生的情緒健康不容忽視。家長和教師不宜過分催谷學生追回學習進度。政府、學校、駐校社工和家長需要各司其職、通力合作，方可解決停課對學生造成的長遠影響。